SANTINO GATMAYTAN

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PROFESSIONAL SUMMARY

Fintech startup operator with hands-on experience across treasury operations, payments infrastructure, product launches, marketing direction, and growth initiatives. Currently operating in a regulated brokerage environment, managing liquidity, banking partnerships, and API-integrated financial products while contributing to go-to-market strategy, content direction, and scaling initiatives. Holds a Communications Technology Management degree with a strong marketing foundation, and is comfortable owning problems end-to-end in early-stage teams where speed, adaptability, and execution matter.

WORK EXPERIENCE

Luna Securities, Inc. - Treasury Associate (January 2023 – Present)

- Led treasury and payments operations including liquidity management, fund reconciliation, and settlements across partner banks
- Played a key role in launching Luna FundNow, an API-integrated cash-in product, working across product, ops, and banking partners
- Supported the Treasurer on private client research and charting, contributing market analysis that informed trade decisions
- Served as cross-functional point of contact between leadership, banking partners, and internal teams to track deliverables and move decisions forward

Kensington Distribution Group Inc. - Junior Field Sales Manager (March 2021 – October 2021)

- Supported field sales operations and account management for a consumer distribution business
- Coordinated with sales representatives to track performance, coverage, and client feedback

Luna Securities, Inc. - Project Manager (October 2020 – January 2021)

- Supervised a 13-member team collecting financial data from 243 SEC-listed companies
- Designed and implemented a quarterly financial database improving reporting efficiency

Jacinto & Lirio - Corporate Sales Intern (September 2020 – January 2021)

- Generated P50,000+ in corporate sales through outbound email campaigns and pitch meetings
- Conducted outreach to 390 companies, converting leads into client presentations

PurpleBug Inc. - Brand Development Trainee (June 2020 – September 2020)

- Monitored client and competitor digital presence and campaign performance across Facebook platforms

SELECTED PROJECTS & INITIATIVES

Web3 & Digital Asset Strategy: Co-Head of a digital asset initiative reaching $10M market capitalization and $63M trading volume; later served as Head of a separate project achieving $2.5M market capitalization and $17M trading volume

Social Media & Growth Strategy: Built and scaled a TikTok account to 12K+ followers and 1M+ total views through content direction and analytics-driven iteration

EDUCATION

Ateneo de Manila University — B.S. Communications Technology Management (2022)
Marketing Strategy, Digital Media, Technology Management

Network School — April 2026 Cohort

Anthropic — Claude 101, Claude Code 101, Introduction to Claude Cowork, Claude Code in Action (2026)

SKILLS

Fintech & Operations: Treasury Operations, Payments & Liquidity Management, Banking Partnerships, Reconciliation & Settlement

Product & Growth: Product Launch Execution, Go-to-Market Strategy, Marketing Direction, Social Media Growth

Tools: Microsoft Office, Google Workspace, Canva

AI Tools: Claude Code, Cursor, Codex, Gemini, Higgsfield, Hedra

App Development: Next.js, TypeScript, Swift/SwiftUI, Supabase, Vercel

LANGUAGES

English (Fluent) | Tagalog (Fluent)